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For Immediate Release:



## Ambrosia's David Pack Announces Beato Band Album Release Concert March 3 at Saint Rocke in Hermosa Beach; Plus Debut Video

Los Angeles, CA – February 1, 2016 – David Pack, noted hit-maker with the popular 70s/80s band Ambrosia, is excited to announce the debut performance of his new group Beato Band. Saint Rocke in Hermosa Beach will host the [album release concert](#) on March 3 at 8pm, and the set will feature original songs and classics from the debut self-titled *Beato Band* album which is set for release on February 26 (available for pre-order now [on CD](#) and [digital](#).) David will open the evening with a special acoustic performance of some solo and Ambrosia hits and favorites.

Beato Band takes its name from Pack's oldest friend and musical partner Fred Beato. He is known throughout the music industry and the founder and CEO of Beato Bags Inc, the #1 US-made drum bags in the world for over 30 years. But Pack and Beato's musical journey began when they were Torrance High School bandmates in the rock-and-soul group Symbols of Tyme. In 1968 the Symbols won the entire U.S. Battle of Bands – Fred and David were just 15 years old.

They just released their first single, "My Old Friend," exclusively on [YouTube](#) – the video and lyrics tell the story of the friendship and musical history between Pack and Beato, even name-checking their high school band, depicting them playing outside their alma mater, while cruising around their old haunts in the South Bay of LA and the beaches of OC.

The track garnering the most industry attention is [Cuba BC](#), a 7-minute epic telling the true-life story of Beato coming to American as a refugee fleeing Castro's Cuba at just 10 years of age, and his unlikely journey to Los Angeles and to great success in the drum bag industry (his bags are used and endorsed by greats like Steve Gadd and Luis Conte – even Ringo owns a few of his bags!)

Other tracks include the ballad "The Path We're All On" co-written by Steve Porcaro of Toto fame; as well as a new version of the first song that Fred ever heard by Elvis after coming to America – "Treat Me Nice."

Another Symbols of Tyme member Tomas Croucier, will join the band on bass at Saint Rocke, along with noted Cuban pianist Iliana Rose, and guitarist Jeff Kollman. David's opening set will include a surprise special guest.

As Saint Rocke is only about five miles from where it all began at Torrance High School, the band is encouraging their friends, fans, and classmates to assemble at 7pm at Saint Rocke on March 3 for a group photo before the show!

The group will hold a special press-and-industry-only event at SIR Hollywood on Feb 25 where they will play the whole album, and tell the backstories and making-of adventures behind each song. Appetizers and refreshments will be served. Please inquire at the email address below if you would like to attend this event.

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For more information, please contact Susan von Seggern on [susan@susanvonseggern.com](mailto:susan@susanvonseggern.com) or 213-840-0077 or go to the following links:

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<https://www.facebook.com/BeatoBand>

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