

# BEATO BAND

Fred Beato and David Pack  
MEDIA ALERT and UPDATE  
April 7 2016



## Beato Band Featured on CNN, NBC TV, Washington Times, Sirius XM; New Song "Cuba BC (Before Castro)" True Life Story of Beato, Plight of Immigrants, is Anti-Communism, Pro America, and Timely



Fred Beato on NBC TV discusses his Cuban Immigration story, the pain of leaving his mother at age 10 to come to America.

Los Angeles, Calif.

Beato Band's new CD feat. Fred Beato and David Pack (former Ambrosia frontman) continues to capture media attention with their reality-based new song "Cuba BC (Before Castro)" the true life story of Cuban-American Beato.

The coincidental timing of the song and video's release with Pres. Obama's historic visit to Cuba and normalization process of US-Cuba relations was *not planned*. Their debut CD and song has been a work over 5 years in the making.

"Cuba BC" speaks of Beato's remembrance of the paradise Cuba once was "before Castro" and communism forced his mother to send him alone to America at age 10 in 1962. No song like this has ever been written and it's a risky proposition as Beato mentioned in recent interviews, but it's a risk he has to take for fellow Cubans who have no voice in the matter.



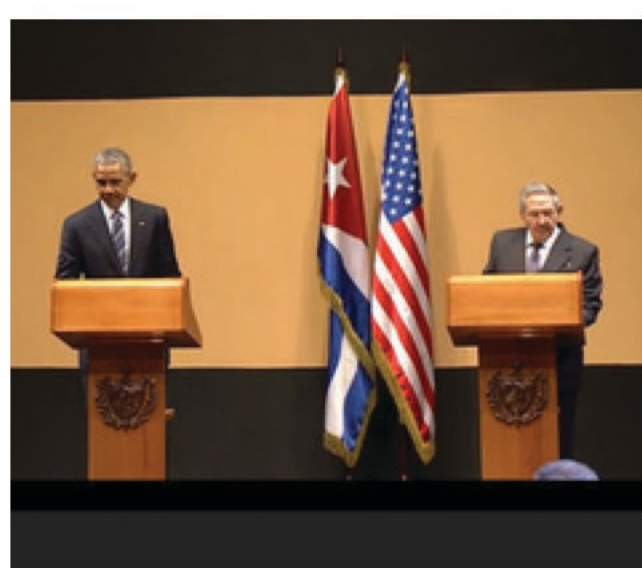
David Pack and Fred Beato Perform "Cuba BC" excerpt on CNN

The song ends with Pack singing and Beato rapping "So I say hello America, goodbye Cuba BC" in patriotic gratitude to America - the country that gave Beato and thousands of immigrants a new start in life.

Here is a media overview to date. Beato and Pack are making themselves available to media to tell this riveting story, speak about the challenges America/Cuba still face, and to perform the song live with their band.

Emilio Estefan, music legend, pictured below has been an early strong supporter has stated this is a song "that needs to be heard, as it's every immigrant's story."

ALL MEDIA INQUIRIES : Contact Susan Von Seggern, 213-840-0077, [susan@susanvonseggern.com](mailto:susan@susanvonseggern.com)



Obama & Castro Press Conference during Cuba trip, part of Beato Band Feature on CNN Español

### RECENT MEDIA COVERAGE

-CNN Español TV:

-NBC TV w/ John Cadiz Klemack:

-Washington Times feature article:

-Sirius XM: David Pack debuted songs from the *Beato Band* album to over 40 million listeners in a 90-minute radio special that ran throughout Feb on the 70's at 7 channel



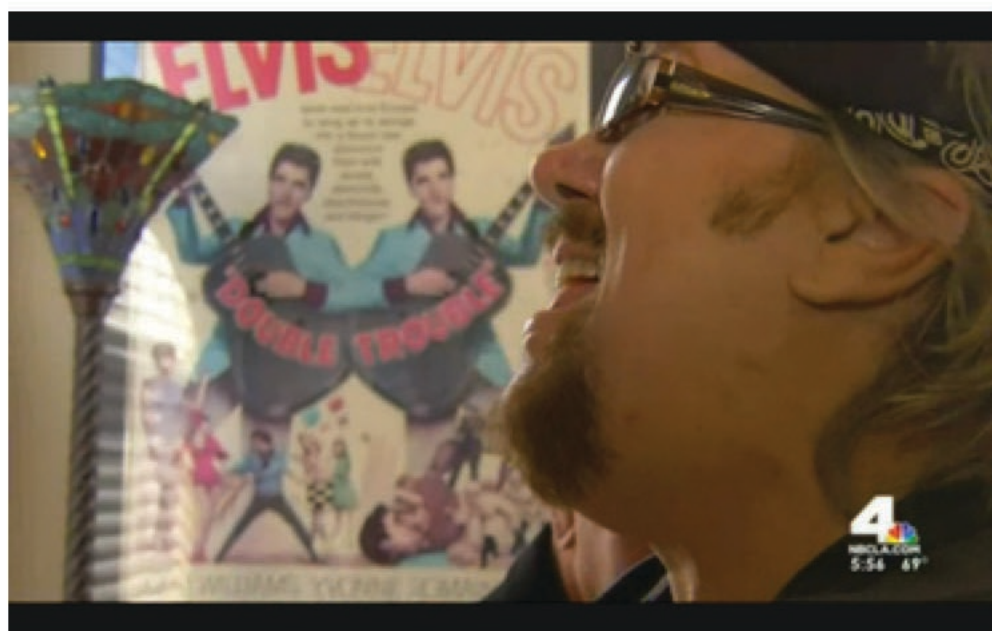
David tapes 90-minute Sirius XM special in New York with producer Human Numan, premieres CD



Fred and his mother share recollections of life in Havana before Castro on CNN TV

Listen for yourself, as "Cuba BC" lands somewhere between a Steely Dan and Paul Simon track with Cuban rhythms and authentic Latin-rap flourishes from first-time rapper/drummer Beato - while Pack's unmistakable voice (singer-writer of all Ambrosia classic #1 hits) hits the emotional peaks that have many in the music industry calling this song "an instant classic."

Toto's Steve Porcaro: "It's fantastic and is on constant repeat on my personal playlist."



David sings "Cuba BC" on NBC TV

### Links to Beato Band Videos



[CUBA BC PREVIEW VIDEO](#)



[MY OLD FRIEND VIDEO](#)



Fred and David with Emilio Estefan after playing him Cuba BC.